



MBA Polymers Wins The GoingGreen 100 Award

Welcome to the first annual AlwaysOn GoingGreen 100. With this list of the hottest private companies in greentech, we highlight the game-changing players that are making it possible and profitable for big businesses to go green. These innovators are transforming the global energy, water, agriculture, transportation, construction, manufacturing, and resource recovery establishments – all trillion-dollar industries.

Greentech has become the 3rd largest investment class for venture capitalists —\$6.4 billion total has been invested. As the money pours into this sector, our GoingGreen editorial team - headed up by EcoWorld's Ed Ring - has been hard at work vetting these companies, searching for ones based on real science and solid business plans.

Hundreds of private companies were nominated by dozens of top venture capital firms and a wide breadth of green technology insiders. To make the final selection, companies needed to demonstrate that they excelled in our five primary evaluation criteria: innovation, market potential, commercialization, stakeholder value creation, and media attention or “buzz.”

The GoingGreen 100 winners will be honored at [GoingGreen](#), an executive summit presented by AlwaysOn and the University of California, Davis, Graduate School of Management on September 10-12, 2007 at the Mondavi Center for the Performing Arts on the UC Davis campus. **Check out the full program and live Webcast for GoingGreen [here](#).**

Full coverage of the GoingGreen 100 companies will also appear in the Fall issue of AO's print magazine. [Click here](#) to learn how to get a copy of this issue.

Congratulations to all the GoingGreen 100 winners! AlwaysOn and our partners look forward to honoring you at [GoingGreen](#) on September 10th!