



Press Release

5th September 2012

Roger Crook appointed Business Development Director, MBA Polymers Inc

Roger Crook has been appointed Business Development Director for MBA Polymers, the world leading multinational plastics recycling company, effective from 1st September 2012.

Roger has broad general management experience as well as a track record in marketing and market research. He is currently based in Beijing, having been resident in Asia for the past twenty years and has business experience in all parts of the world. Until recently he was General Manager of a global process equipment and services business focused on the manufacture of injectible pharmaceuticals. He held a leadership role in the successful transition of the business from Sino-British to Italian private ownership and also achieved significant margin growth against a background of rising costs.

Previously he was General Manager, BOC Edwards-Tianli, Beijing, where he established a Sino-British joint venture and oversaw its transition to a global business, operating within a leading worldwide corporation (The BOC Group) and achieving strong revenue growth.

Commented Crook, "My task will be to help the business grow and improve margins. MBA Polymers is a world-leading business, widely recognized for its superb contribution to sustainability and I'm absolutely delighted to be joining at this important time."

Nigel Hunton, MBA Polymers chief executive commented, "We're delighted that Roger is joining us. He has wide experience of growing businesses in challenging environments and his Asian experience will be particularly beneficial."

MBA has three major state-of-the-art production facilities around the world in the UK, Austria and China, which ensure that the company is able to manage waste from almost every geography and serve global customers effectively.

The UK facility is the largest and most advanced plastics recycling plant in the world focusing on recovering waste plastics and rubber from “shredder residue”, otherwise headed to landfill. These materials are by-products from the shredding and metal recovery process of end-of-life automobiles, appliances and other large metal-bearing goods that are traditionally recycled for their high metal content.

MBA provides customers with a sustainable and consistent supply of high-quality post-consumer recycled plastics as well as providing a better environmental and economic outcome for plastic waste streams compared to landfill or incineration. MBA enables customers to produce more sustainable products - a growing focus for consumers, manufacturers and government agencies.

Ends

Notes to Editors

MBA Polymers

Since 1992, MBA Polymers has been constantly evolving and growing, rescuing post-consumer plastic waste from heading to landfill around the world and transforming it into high quality source material for consumer electronics, appliances, and other plastic products.

Our ability to save between 1 and 3 tons of greenhouse gas production for every ton of virgin plastic we replace is transforming the plastics supply chain, as our state-of-the-art processing facilities recycle end-of-life durable goods and ‘close the loop’ on plastics.

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