



Press Release

19<sup>th</sup> August 2014

### **MBA Polymers featured on CNN**

MBA Polymers was featured on CNN last week (August 14) as part of the channel's regular weekday evening business programme - *Quest Means Business*.

MBA was featured in the show's regular *Make-Create-Innovate* section which highlights businesses really 'making a difference'.

Presenter Nick Glass interviewed MBA's President Mike Biddle who over the last 25 years has pioneered recycling of plastic from complex mixed waste streams.

Biddle told Glass, "Society today is recycling less than 10% of the world's plastics, most of which are in complex mixtures of waste and hard to separate. We decided to try and find a way to solve that problem."

"Now, and as part of the circular economy, we sell to Fortune 100 companies in the electronics, appliances, automobile and home furnishing industries, because if they can harvest plastic from their end-of-life products they can have a low-cost and reliable feedstock for their new products."

"When I see a product using our recycled plastics and knowing that we made it happen is a very rewarding feeling."

The four minute feature can be viewed on the CNN website here:

<http://edition.cnn.com/video/data/2.0/video/business/2014/08/14/spc-make-create-innovate-plastic-man.cnn.html>

Ends

Since 1992, MBA Polymers has been constantly evolving and growing, rescuing post-consumer plastic waste from landfill and transforming it into high quality source material for consumer electronics, appliances, and other plastic products.

MBA saves between 1 and 3 tons of greenhouse gas production for every ton of virgin plastic replaced and is transforming the plastics supply chain, as state-of-the-art processing facilities recycle end-of-life durable goods and 'close-the-loop' on plastics.

MBA provides customers with a sustainable and consistent supply of high-quality post-consumer recycled plastics as well as providing a better environmental and economic outcome for plastic waste streams compared to landfill or incineration. The company provides customers with the opportunity to produce more sustainable products - a growing focus for consumers, manufacturers and government agencies.

In April, the company won the prestigious US-based Katerva Awards Grand Prize which recognises innovations with the greatest potential to advance the planet toward sustainability. The awards are sometimes referred to as the Nobel Prize of Sustainability.

A year ago, MBA celebrated its 20th birthday by receiving two major innovation and environmental awards in a week – the 2012 Gothenburg Award for Sustainable Development and GoingGreen's 'Company of the Year'.

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