



Press Release

November 30, 2012

MBA Polymers named GoingGreen Silicon Valley Global 200 'Company of the Year'

Plastics recycler recognised for creating innovations in green technology

MBA Polymers, the world leader at producing post-consumer recycled plastics from end-of-life durable goods has been named GoingGreen's 'Company of the Year' – 20 years from starting life in a garage in San Francisco, California.



This was announced at AlwaysOn's Seventh annual GoingGreen Silicon Valley event held this week, (Nov 27/28), also in San Francisco. It follows MBA's selection by AlwaysOn as one of the GoingGreen Silicon Valley Global 200 winners. Inclusion in the Global 200 signifies leadership amongst its peers and game-changing approaches and technologies.

MBA was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialisation, stakeholder value, and media buzz.

The full text of the AlwaysOn press release can be seen here: <http://www.aonetwork.com/AOStory/MBA-Polymers-Named-GoingGreen-Silicon-Valley-Global-200-Company-Year>

The Going Green announcement says, "Whilst consumers have been actively participating in recycling with waste products such as paper and metals, awareness of plastics recycling has lagged, with far less plastic recycled compared to the amount of metal, for example. Plastic has become an integral part of everyday life and has applications and uses that make it more valuable than steel on a cost-per-weight basis.

“Raising awareness on this important trend is part of MBA Polymers' mission. The company is a compelling example of how determination and success can build an industrial process that reclaims what's been used and is unwanted and creates something brand new- whilst diminishing the strain on our planet.”

Mike Biddle, Founder and President of MBA Polymers commented, “It was fantastic to have been included in the Global 200, but for MBA to have been recognised in this way as ‘Company of the Year’ is just astonishing. I started the business from my garage in San Francisco exactly 20 years ago and what a great way to celebrate our 20th birthday! We’ve now grown to become the world’s leading company recovering plastics from end-of-life durable goods, such as computers, electronics, business equipment, appliances and automobiles. With processing capacity at three major plants across the world turning waste into recycled plastics, we are now really starting to ‘make a difference.’”

Mike joined the Conference on Wednesday by Skyping from an MBA Board meeting in New York! The conference then saw a video of a talk on recycling that Mike presented at a recent Innovation Conference in the UK.

“This year’s GoingGreen Global 200 displayed a maturity in the green technology industry that makes it very attractive to both investors and innovators” says Tony Perkins, founder and editor of AlwaysOn. “Greentech research is maturing rapidly, and as it couples with technology innovators and investors, companies are emerging that can change the way we live our lives for the better and bring huge returns to their founders and funders.”

The GoingGreen Global 200 winners were selected from among thousands of domestic and international technology companies nominated by investors, bankers, journalists, and green technology industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2012 list.

MBA Polymers is the world leader at producing post-consumer recycled plastics from end-of-life durable goods. MBA produces pure, consistent, and reliably available materials which provide customers both cost advantage and price stability. MBA sources 100% post-consumer feedstock diverted from landfill or incineration and saves over 80% of the energy and 1-3 tons of CO₂ for each ton of virgin plastics replaced.

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Notes to Editors:**Going Green Silicon Valley**

GoingGreen Silicon Valley is a two-day event where cutting-edge greentech CEOs meet the movers and shakers from the biggest industries on earth. Green technology innovators are transforming trillion dollar industries, and the solutions they are delivering not only promise to clean up pollution and restore ecosystems, but bring abundance and prosperity.

This year's GoingGreen Global 200 displayed a maturity in the green technology industry that makes it very attractive to both investors and innovators. Greentech research is maturing rapidly, and as it couples with technology innovators and investors, companies are emerging that have the ability to change the way we live our lives for the better and bring huge returns to their founders and funders." says Tony Perkins, founder and editor of AlwaysOn. "This year's GoingGreen Global 200 winners are pushing the bounds of how technology can bring about change in the war on our planet's waning resources. The strength of these companies lies in their ability to nurture innovative ideas and seen them through to successful, sustainable, and profitable businesses."

A full list of all the AlwaysOn GoingGreen Silicon Valley 200 winners can be found on the AlwaysOn website at: <http://www.aonetwork.com/AOStory/Announcing-2012-GoingGreen-Global-200-Top-Private-Companies>

AlwaysOn

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn's preeminent executive event series includes the Silicon Valley Innovation Summit, OnMedia, OnHollywood, IMPACT Venture Summit Mid-Atlantic, Venture Summit East, OnDemand, Venture Summit Silicon Valley, OnMobile, and GoingGreen Silicon Valley. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.

MBA Polymers

Since 1992, MBA Polymers has been constantly evolving and growing, rescuing post-consumer plastic waste from heading to landfill around the world and transforming it into high quality source material for consumer electronics, appliances, and other plastic products.

MBA's ability to save between 1 and 3 tons of greenhouse gas production for every ton of virgin plastic they replace is transforming the plastics supply chain, as their processing facilities recycle end-of-life durable goods and 'close the loop' on plastics.

MBA has three major production facilities around the world in the UK, Austria and China, with a total processing capacity of up to 175,000 tons, which ensure that the company is able to manage waste from almost every geography and serve global customers effectively.

Advanced mechanical processes first separate polymeric materials from highly complex waste products, then further clean, sort and purify the resulting plastics by type and grade until they're ready for re-use - replacing virgin plastics and closing the loop. For more information please visit: www.mbapolymers.com

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