



## ***Press Release***

*April 15<sup>th</sup> 2014*

### **MBA Polymers wins 2013 Katerva sustainability award**

#### ***Katerva Award Grand Prize is highest global sustainability recognition***

MBA Polymers, the world-leading multinational plastics recycling and technology company, has been announced as the winner of the 2013 Katerva Award.

The Katerva Award recognises innovations with the greatest potential to advance the planet toward sustainability. The awards are sometimes referred to as the Nobel Prize of Sustainability.

Katerva Award Winners receive substantial legal, business, and operational support from a number of distinguished companies and individuals from the Katerva Winners' Circle, helping them move quickly from innovation to solution.

Katerva's mission is to identify and accelerate the spread of the world's most promising 'disruptive' innovations.

This year's Katerva Award winner was chosen from 50 competitive finalists - the top five-ranked projects in each of ten award categories. MBA was the winner in the Materials and Resources section.

Terry Waghorn, founder and CEO of Katerva explained, "Many of today's sustainability challenges overwhelm conventional approaches. They require disruptive innovation as well

as the ability to scale rapidly. Katerva is designed to recognise that and to catalyse and accelerate breakthrough solutions.”

MBA Polymers has developed breakthrough waste separation technology and has grown to become what is now the world’s primary company recovering plastic from large complex waste streams such as end-of-life cars, computers, electronic appliances and recently household waste. MBA has over 300 million pounds/year of processing capacity to turn waste into high performance plastics. MBA works with some of the largest manufacturers in the world to close-the-loop by replacing virgin plastics with MBA plastics in new products such as printers, household appliances and office equipment

MBA Polymers originated in the US and but is now located in the UK.

Chief Executive Nigel Hunton commented, “We are absolutely delighted to have won this prestigious award. We believe that MBA Polymers has the right people, expertise and technology to make the difference that Katerva have recognised.

We have just received new funding from our investors which will allow us to further develop our business and move to the next stage of commercialising our process and products.

We aim to become a company making proper commercial returns as well as providing significant environmental benefits. That’s the mix which will ultimately provide us with the profitable base from which we will grow in the future and we’re confident that help from Katerva will assist us on that journey.”

A year ago MBA celebrated its 20th birthday by receiving two major innovation and environmental awards in a week – the 2012 Gothenburg Award for Sustainable Development \* and GoingGreen’s ‘Company of the Year\*.

Additionally, SHFT.com \*released an exciting 3 minute documentary video on MBA Polymers as one of the 10 innovators leading important change around the world.

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## **Notes to Editors**

### ***Katerva***

Katerva is a UK based non-profit organization which promotes sustainability by recognizing initiatives around the world. Founded in 2009 by Canadian author Terry Waghorn, Katerva states that its mission is, “to create the world’s first truly open platform for change.”

The name Katerva comes from the Latin *caterva*, meaning “crowd”. Katerva's goal is to mobilise and energise the crowd to collaborate on creating a sustainable future.

### ***Katerva Awards***

The Katerva Awards recognizes innovations with the greatest potential to advance the planet toward sustainability. Katerva Award Winners receive substantial legal, business, and operational support from the distinguished companies and individuals of the Katerva Winners’ Circle, helping them to cross the bridge from innovation to solution.

Katerva's mission is to identify and accelerate the spread of the world’s most Promising disruptive innovations. [www.katerva.net](http://www.katerva.net)

### ***2013 Winners***

The 2013 Katerva People's Choice Award winner is: HealthPhone ([www.healthphone.org](http://www.healthphone.org))

HealthPhone, UNICEF’s Ammaji Channel is a personal video reference library and guide to better health and nutrition practices, for families and communities, pre-loaded on a US\$3 micro SD memory card to insert in their basic mobile feature phones. This gives them direct access to knowledge to learn, share, educate and exactly at the time when they need to deal with a health problem, where they are, and as they are, without a connection or cost.

The ten 2013 Katerva Award Category Winners are:

Behavioural Change: Kiva U ([www.kiva.org/do-more/kivau/intro](http://www.kiva.org/do-more/kivau/intro)); Economy: Bolsa Verde do Rio de Janeiro ([www.bvrrio.org/site/](http://www.bvrrio.org/site/)); Ecosystem Conservation: Bycatch ([www.bycatch.org/](http://www.bycatch.org/)); Energy & Power: Aquion Energy ([www.aquionenergy.com](http://www.aquionenergy.com)); Food Security: Practical Action ([www.practicalaction.org](http://www.practicalaction.org)); Gender Equality: WE CARE Solar ([www.wecaresolar.org/](http://www.wecaresolar.org/)); Human Development: Solar Ear International; Materials & Resources: MBA Polymers; Transportation: MIT City Car ([cities.media.mit.edu](http://cities.media.mit.edu)); Urban Design: ARCHIVE Global ([www.archiveglobal.org/](http://www.archiveglobal.org/))

### ***MBA Polymers***

Since 1992, MBA Polymers has been constantly evolving and growing, rescuing post-consumer plastic waste from heading to landfill around the world and transforming it into high quality source material for consumer electronics, appliances, and other plastic products.

MBA saves between 1 and 3 tons of greenhouse gas production for every ton of virgin plastic replaced and is transforming the plastics supply chain, as state-of-the-art processing facilities recycle end-of-life durable goods and 'close the loop' on plastics.

MBA provides customers with a sustainable and consistent supply of high-quality post-consumer recycled plastics as well as providing a better environmental and economic outcome for plastic waste streams compared to landfill or incineration. The company provides customers with the opportunity to produce more sustainable products - a growing focus for consumers, manufacturers and government agencies.

The Gothenburg Award: <http://www.gothenburgaward.com/se/>

Going Green: [www.aonetwork.com/GoingGreen](http://www.aonetwork.com/GoingGreen)

The Big Shft: <http://www.shft.com/watching/the-big-shft-mike-biddle-plastics-pioneer/>

*For further information please contact:*

Nigel Hunton: Chief Executive MBA Polymers: [nhunton@mbapolymers.com](mailto:nhunton@mbapolymers.com),

Nigel Abbott: +44 (0) 1372 465350 Mob +44 (0)7774 161634, [gnabbott@aol.com](mailto:gnabbott@aol.com)